

HOPE | INNOVATION | CO-DESIGN



PARTNERSHIP
OPPORTUNITIES

**VICSERV'S
MENTAL HEALTH
CONFERENCE**

19 - 20 MAY 2016
Melbourne Convention
and Exhibition Centre

WWW.VICSERV.ORG.AU



**Psychiatric Disability Services
of Victoria (VICSERV)**

ABOUT THE VICSERV CONFERENCE

The biennial VICSERV conference sets the standard for Australian mental health conferences providing challenging content, provocative speakers and leading-edge thinking.

In 2016 with the title **Towards recovery: hope, innovation, co-design** we will focus on how the mental health community is stronger in influencing how services are transformed and fostering optimism and hope when it is working together. As usual all parts of the mental health community will be invited to participate with particular attention will also be given to collaboration between clinical mental health, primary health and community mental health services.

The conference will provide an opportunity to come together to showcase the latest research, share best practice, review industry trends and consider the future of mental health services within the context of an ever changing environment. The program will centre on key concepts such as innovation; coproduction; hope and recovery; peer leadership and empowerment. Issues such as the impact and opportunities in the NDIS; the Victorian Government's vision and implications of its 10 year mental health strategy; consumer choice and control and the carer experience will form the backbone of the 2016 conference. Our successful CEO/Leadership series will be reprised in 2016 also.

Who attends?

The conference is a key date in the mental health sector calendar and in 2012 attracted 980 attendees over 2 days, 59 per cent of whom attended both days with the remaining 40 per cent equally divided between days one and two. Three quarters of attendees were conference delegates, another 11 per cent speakers and the balance were represented by exhibitors (8 per cent) and conference volunteers (6 per cent - usually students).

Nearly two thirds of delegates (65 per cent) were VICSERV members, and therefore directly involved in the delivery of community mental health services. Another 10 per cent represented non-member sector stakeholders who were also involved in service development or delivery. These delegates were drawn from across the country and included:

- CEOs, managers, and mental health workers from across the mental health field
- accommodation, employment and drug and alcohol service providers
- allied health professionals
- academics, researchers and thought leaders
- political influencers and decision makers

In 2016 it's expected that we will attract at least 1000 attendees representing mental health service providers, consumers and carers as well as representation from government; community support and the education sectors. In 2016 clinical and primary health service providers and consumers will also be targeted for attendance.

PARTNERING WITH VICSERV POSITIONS YOU AS A KEY PLAYER IN THE MENTAL HEALTH COMMUNITY. As a sponsor, you will:

- access a wide cross-section of decision-makers representing, amongst others, community managed mental health, clinical, government, education, employment, disability and finance.
- be recognised as an industry leader committed to supporting the mental health sector
- become synonymous with new developments and improvements to mental health services in the community managed mental health sector.
- showcase your organisation to a dynamic mix of disciplines, including management, government, consumer and family organisations.

CONFERENCE PACKAGES AT A GLANCE, all prices exclusive of GST

*A note in regard to logo placement - all sponsors and exhibitors will be acknowledged:

- in the program
- on the conference website, including a link
- post conference, in VICSERV's stand out publication *new paradigm* and fortnightly policy bulletin Factsline.

	Exclusive	Speaking opp	Comp registration	Signage	Additional Logo placement*	Exhibition stand	Satchel insert	Ad in program
GOLD SPONSOR - \$12,000 or \$10,000 for VICSERV Members								
Reception	Yes	Yes	5*	Banner during reception	Gold Sponsor slide		2	Full page
Plenary	SOLD OUT	Yes	5*	Banner during relevant plenary	Gold Sponsor slide	Yes	2	Full page
SILVER SPONSOR - \$6,000 or \$5,000 for VICSERV Members								
Program	Yes		2	On program	General Sponsor slide		1	Half Page
Session	10 available	Yes	2	Banner during relevant Session	Logo on room signage General Sponsor slide		1	Half page
BRONZE SPONSOR - \$3,000 or \$2,500 for VICSERV Members								
Chill-out room	Yes		1	Banner in the room	General Sponsor slide		Choice of Half page ad or satchel insert	
Conference Merchandise	1 each: - Satchels - Lanyards - Pens - Pads	SOLD	1	On merchandised item	General Sponsor slide		Choice of Half page ad or satchel insert	
OTHER OPPORTUNITIES								
Exhibitor \$1,500 non-members or \$1,250 for VICSERV members								
Exhibitor			1	At stand only		Yes		
Program advertising, artwork to be supplied – 15% discount for VICSERV Members					Satchel inserts, item to be supplied - 15% discount for VICSERV Members			
Full page - \$1,000		Half page -\$600		Quarter page - \$350		One Item - \$750		Two items - \$1,300

*inclusive the registration that is part of the exhibition stand

Individual packages are also available, please contact us to discuss your requirements.

Welcome reception sponsor – exclusive**Plenary sponsors (SOLD OUT)**

As a Gold Sponsor your organisation will be presented as having made a generous contribution to the VICSERV Conference and the mental health sector. In recognition you will receive a premium package of promotional opportunities:

- **Plenary sponsors only** - the opportunity to provide a chair for a plenary session
- **Welcome reception sponsor only** - the opportunity to address the gathering for 5 minutes
- Five complimentary conference registrations (inclusive the registration that is part of the exhibition stand)
- A free-standing banner in the relevant plenary session or at the welcome reception (as relevant)
- Exhibition stand (see below for details)
- Logo in the conference program and other conference collateral
- Logo and link to appear on the sponsorship page of the conference website
- Logo on the “Gold Sponsor” slide
- Logo in post conference edition of *new paradigm* and recognition in *factsline* bulletin
- A full page advertisement in the program (artwork to be supplied by sponsor)
- Two satchel inserts (materials to be supplied by sponsor)
- 10% discount on additional program advertising or satchel inserts**

Session sponsor –ten individual sessions available (multiple session packages can be negotiated)**Program sponsor - exclusive**

As the Silver Sponsor your organisation will be presented as having made a generous contribution to the VICSERV conference and the mental health sector. In recognition you will receive multiple promotional opportunities:

Session sponsors only

- Naming rights for the relevant sponsored session
- Acknowledgment as ‘Session Sponsor’ on the slide opening the session
- A free-standing banner on display during sponsored session
- Half page advertisement in the Conference program (artwork to be supplied by sponsor)

Program sponsor only

- Acknowledgement as program sponsor at the conference registration desk for duration of conference
- Full page advertisement in the Conference program (artwork to be supplied by sponsor)

Other silver sponsor opportunities

- Two complimentary conference registrations
- Logo in the conference program and other conference collateral
- Logo and link to appear on the sponsorship page of the conference website
- Logo on sponsor slide shown during the conference
- Logo in post conference edition of *new paradigm* and recognition in *factsline* bulletin
- One satchel insert (material to be supplied by sponsor)
- 10% discount on an exhibition stand, additional program advertising or satchel inserts**

BRONZE SPONSOR**\$3,000 or \$2,500 for VICSERV Members exc GST****One exclusive sponsor package each****Chill out room
Lanyards****Poster Display
Pads****Satchell - SOLD
Pens**

As the Bronze Sponsor your organisation will be presented as having made a generous contribution to the VICSERV conference and the mental health sector. In recognition you will receive a high value package of promotional opportunities:

- **Chill out room sponsor only** – naming rights to the chill out room and banner in the room for duration of conference
- **Merchandising sponsors only** - Logo on the merchandising item
- One complimentary conference registration
- Logo in the conference program and other conference collateral
- Logo and link to appear on the sponsorship page of the conference website
- Logo on sponsor slide shown during the conference
- Choice of satchel insert or half page advertisement in the program (art or materials to be supplied by sponsor)
- Logo in post conference edition of *new paradigm* and recognition in *factsline* bulletin
- 10% discount on an exhibition stand, additional program advertising or satchel inserts**

OTHER OPPORTUNITIES**all prices exc GST****Exhibitor package: \$1,500 or \$1,250 for VICSERV members**

Package includes:

- A 6ft trestle table and two chairs with space behind for two free-standing banners
- One complementary delegate pass per stand*
- Acknowledgement as an exhibitor in the conference program.
- Lunch, morning and afternoon tea.
- Additional space at a negotiated discounted rate.
- 10% discount on program advertising or satchel inserts**

***Please note:** Additional exhibitor staff must purchase an exhibitor pass at \$150.00 per day (\$100 for members). Additional exhibitor passes will not give access to conference sessions. If exhibitor staff wish to attend conference sessions they must register as delegates and pay the appropriate fee.

Program advertising – 15% discount for VICSERV Members

Reach conference delegates during and after conference. All art to be supplied and subject to VICSERV approval

- \$1,000 Full-page
- \$600 Half-page
- \$350 Quarter page

Satchel inserts - 15% discount for VICSERV Members

Inserts may include a flyer, brochure, disk or USB. All inserts to be supplied and subject to VICSERV approval.

- \$750 One item
- \$1,300 Two items

** for VICSERV members this discount will be applied to the already discounted member rate for these items.

FINE PRINT

VICSERV – Psychiatric Disability Services Victoria reserves the right to amend or add to any sponsorship package and accept any sponsorship offer, listed or unlisted, at any time without notice.

All sponsorship arrangements are made at the discretion of VICSERV – Psychiatric Disability Services.

VICSERV – Psychiatric Disability Services Victoria will take great care to fulfil its sponsorship commitments. Should it, through extenuating circumstances, be unable to do so VICSERV will notify sponsors immediately and seek to provide an alternative opportunity or solution.

It should be noted that where VICSERV's commitments rely on sponsors providing suitable materials or artwork it is up to the sponsor to meet any set deadlines or costs associated with the provision of these materials.

Public and product liability insurance

Australian regulations require all exhibitors to have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of AUD\$10,000,000 or above. This refers to damage or injury caused to third parties/visitors on, or in the vicinity of, an exhibition stand.

Exhibitors are required to submit their Public and Product Liability Insurance Certificate along with their booking form.

For more information and to discuss your requirements contact:

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