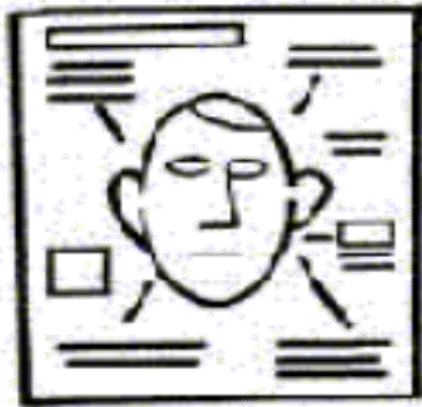


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**“You’ve got a rare condition called ‘good health’.
Frankly, we’re not sure how to treat it.”**



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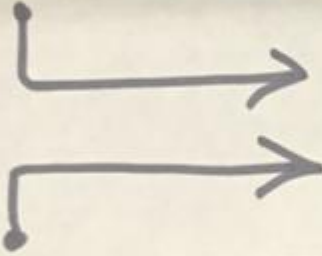


MANAGEMENT

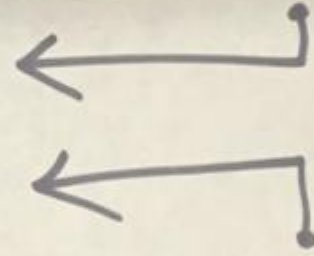
POSITIVE
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PUBLIC
POLICY



THE
WELLBEING
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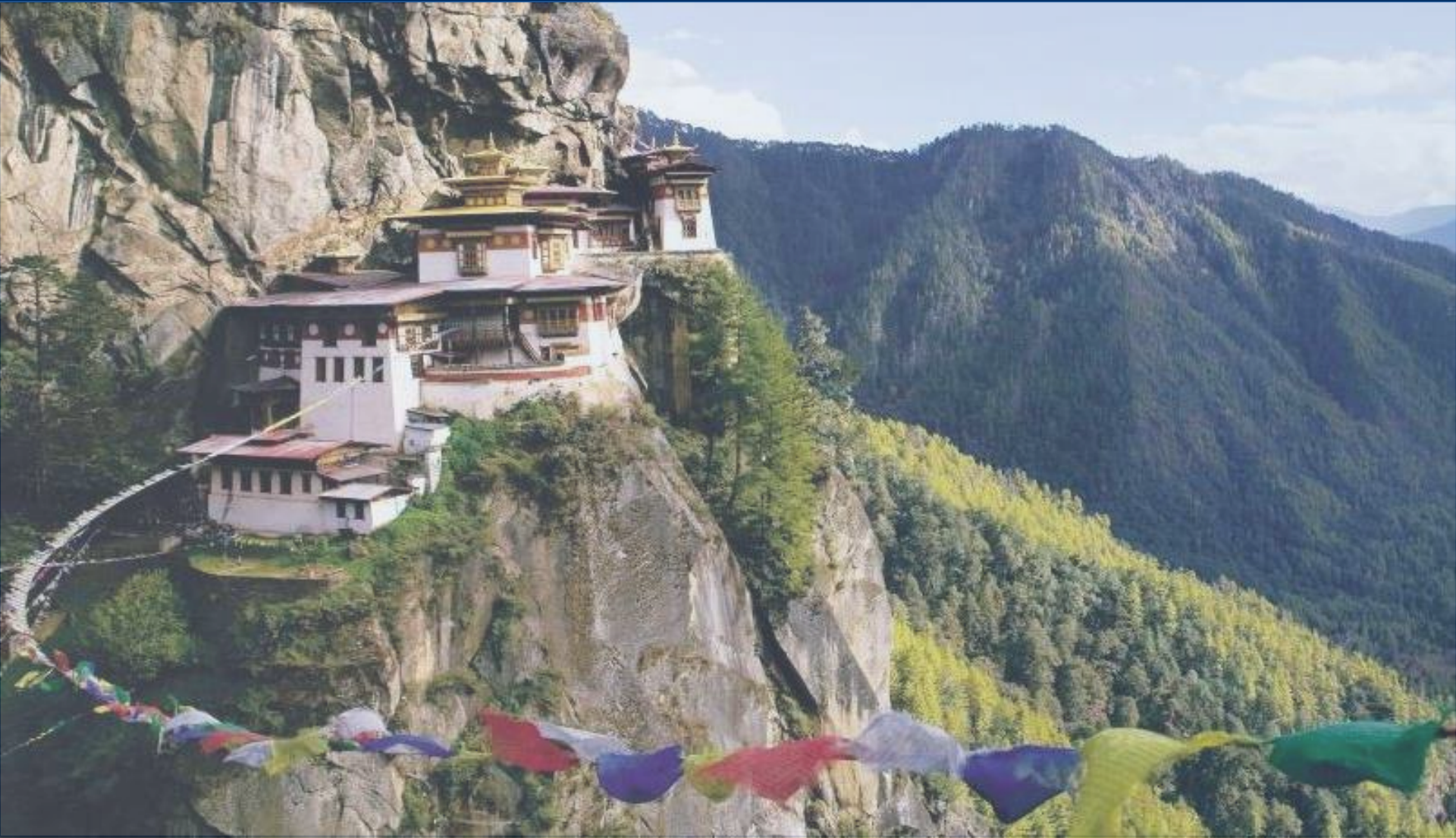


GLOBAL policy **TURNING** to wellbeing – much broader than service provision

- 2011 Britain launches pilot to collect wellbeing metrics
- Brazil includes right to pursue happiness in constitution
- Several Chinese provinces declare happiness to be a primary objective
- 2012 UN General Assembly examine wellbeing as the basis for a new global economic paradigm
- OECD release guidelines to establish national accounts of subjective wellbeing



BHUTAN'S Gross National Happiness (GNH) very well-known – many nations have followed



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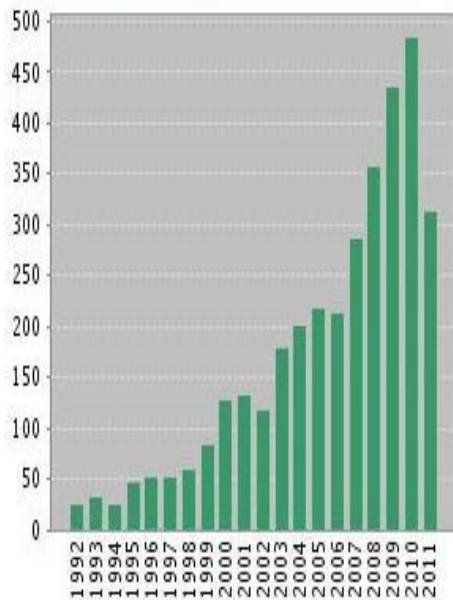
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Refined by: Subject Area=(PSYCHOLOGY OR SOCIOLOGY OR ETHNIC STUDIES OR BUSINESS ECONOMICS OR SOCIAL ISSUES OR COMMUNICATION)

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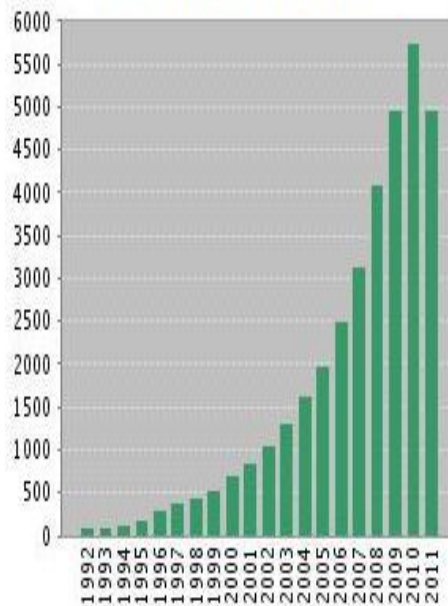
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Multiple **DISCIPLINES** have shown interest in **WELLBEING**

- PSYCHOLOGY- Positive Psychology
- EDUCATION- Positive Education
- ECONOMICS- Wellbeing economics & behavioural economics
- PHILOSOPHY- Happiness
- ACCOUNTING- Six Capital Accounting
- MANAGEMENT- Positive Organisational Scholarship, Workplace Wellbeing Programs
- PUBLIC POLICY- National Accounts
- URBAN DESIGN- Liveable Cities
- COMPUTER SCIENCE- Positive Computing

