

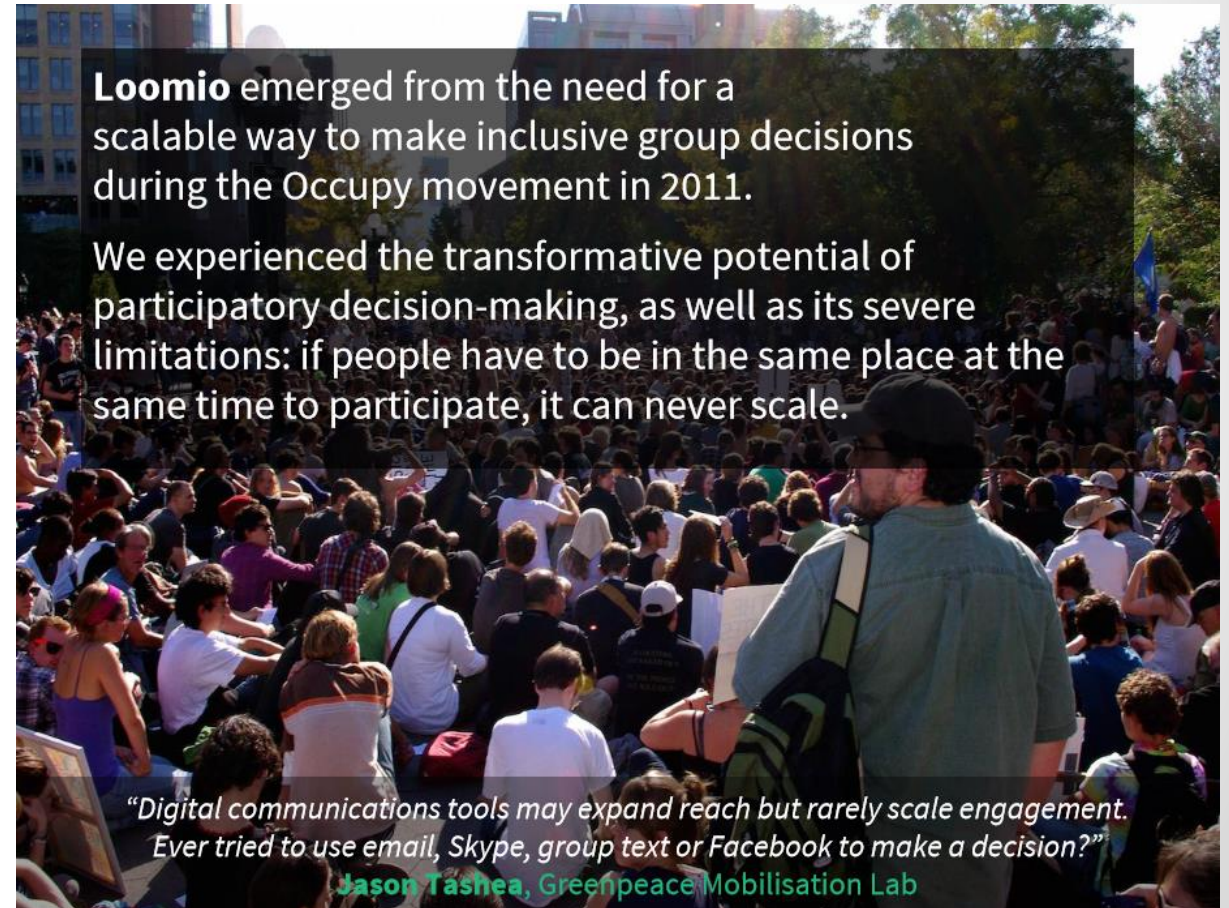


Loomio is an online tool for **collaborative decision-making**, built by a team of technologists, activists and social entrepreneurs in New Zealand.



Loomio emerged from the need for a scalable way to make inclusive group decisions during the Occupy movement in 2011.

We experienced the transformative potential of participatory decision-making, as well as its severe limitations: if people have to be in the same place at the same time to participate, it can never scale.



"Digital communications tools may expand reach but rarely scale engagement. Ever tried to use email, Skype, group text or Facebook to make a decision?"

Jason Tashea, Greenpeace Mobilisation Lab





What did we learn?

- 1. If people can see their part of the picture, they are happy to be responsible for that bit.
- 2. Having a wide conversation, through multiple lenses, offers more solutions. Diversity matters!
- 3. Good ideas travel fast.

NZ Navigator Building cultural knowledge understanding the asset



Equally Well Building the network, using the crowd and using the data



On Track Co-creating a system



On Track

Co-creating a system

On Track

Knowing where we are going

**CO-CREATING A MENTAL HEALTH AND ADDICTION
SYSTEM NEW ZEALANDERS WANT AND NEED**

